

PRESS RELEASE

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AUTHORISATION TO PUBLISH THE PROSPECTUS FOR THE ADMISSION TO LISTING ON THE MTA MARKET OF CATTOLICA'S ORDINARY SHARES SUBSCRIBED BY ASSICURAZIONI GENERALI S.P.A. AS PART OF THE RESERVED CAPITAL INCREASE OF 23 OCTOBER 2020

Verona, 21 July 2021. Consob has authorised, as of today, the publication of the prospectus ("Prospectus") for admission to listing on the MTA market, organised and managed by Borsa Italiana S.p.A. ("MTA"), of Cattolica Assicurazioni's (the "Company" and the "Issuer") ordinary shares deriving from the reserved capital increase resolved upon by the Board of Directors on 4 August 2020, in furtherance of the mandate granted by the Shareholders' Meeting of 27 June 2020, subscribed and executed by Assicurazioni Generali S.p.A. on 23 October 2020 (the "Reserved Capital Increase").

With regard to the Reserved Capital Increase, please see the joint press release published by Cattolica and Assicurazioni Generali S.p.A. on 23 October 2020.

In particular, a total amount of €299,999,999.70, for a nominal value of €162,162,162.00, was paid for the Reserved Capital Increase, which was completed on 23 October 2020, indivisibly, through the issue of 54,054,054 ordinary shares of the Issuer, with no nominal value, at an issue price of €5.55 per share, including a share premium of €2.55 (the "Reserved Shares").

The Reserved Shares were issued with coupon no. 30 and were temporarily assigned the ISIN code IT0005424897. At the same time as their admission to trading on the MTA market organised and managed by Borsa Italiana (the "MTA"), following the publication of the Prospectus, the Reserved Shares will be assigned the ISIN code IT0000784154, i.e. the same ISIN code assigned to the ordinary Cattolica shares currently in issue.

The Reserved Shares have regular dividend entitlement and, after admission to listing on the MTA, will be fungible with other ordinary Cattolica shares.

The Reserved Shares have not been subject to any public offer, as they were all reserved for subscription by Assicurazioni Generali.

The Prospectus will be available to the public on the company's corporate website at www.cattolica.it/homecorporate and on the storage mechanism authorised by Consob entitled "eMarket STORAGE", managed by Spafid Connect S.p.a. and accessible from www.emarketstorage.com. Appropriate information will be provided in a specific notice when the Prospectus has been published and made available to the public, pursuant to and within the time limits laid down by law and regulations.

SOCIETÀ CATTOLICA DI ASSICURAZIONE

Cattolica Assicurazioni is one of the main players on the Italian insurance market, listed on the Milan Stock Exchange, where it has been present since November 2000. With around 3.5 million customers who rely on the insurance solutions and products it distributes, the Group has total premium income of €5.7 billion (2020). At the Group level, Cattolica has 1,348 agencies throughout Italy, covering both large cities and smaller towns, and a network of 1,839 agents. For further information: www.cattolica.it/profilo-societario

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The rights and shares referred to herein may not be offered or sold in the United States unless registered under the US Securities Act of 1933 as amended (the "Securities Act") or offered in a transaction exempt from, or not subject to, the registration requirements of the Securities Act. The rights or shares referred to herein have not been and will not be registered under the Securities Act or under the applicable securities laws of Australia, Canada or Japan. There will be no public offer of the ordinary shares in the United States, Australia, Canada or Japan and Cattolica Assicurazioni – Società Cooperativa ("Cattolica" or the "Company") does not intend to register any portion of the offering of securities in the United States. Copies of this

document are not being made available and may not be distributed or sent into the United States, Canada, Australia or Japan.

Any public offering on the Issuer's securities will be conducted in Italy pursuant to the prospectus that will be published following the approval by CONSOB (the "Prospectus") in accordance with applicable laws and regulations. In the United Kingdom, this communication is being distributed to, and is directed only at, persons who: (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); (ii) are persons falling within Article 49(2)(a) to (e) ("high net worth companies, unincorporated associations etc.") of the Order; or (iii) are persons to whom it may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "Relevant Persons"). This communication is directed at Relevant Persons and must not be acted on or relied on by persons who are not Relevant Persons. Any investment or investment activity to which this communication relates is available in the United Kingdom only to Relevant Persons and will be engaged in only with Relevant Persons.

This document has been prepared on the basis that any possible offer of shares or other securities in any Member State of the European Economic Area or the United Kingdom, other than Italy (each a "Member State"), will be made pursuant to an exemption under the Prospectus Regulation (i.e., (EU) Regulation 2017/1129) from the requirement to publish a prospectus for the offers of shares or securities. Accordingly, any person making or intending to make an offer in a Member State or in the United Kingdom of Issuer's securities may only do so in circumstances in which no obligation arises for the Company or any of the underwriters to publish a prospectus pursuant to Article 1 of the Prospectus Regulation or supplement a prospectus pursuant to Article 23 of the Prospectus Regulation, in each case, in relation to such offer. Neither Cattolica nor the underwriters have authorized, nor do they authorize, the making of any offer of securities in circumstances in which an obligation arises for the Company or the underwriters to publish or supplement a prospectus for such offer.

This document is an advertisement pursuant to (i) the Prospectus Regulation; and (ii) Italian Legislative Decree No. 58 of February 24, 1998 (as amended) and CONSOB Regulation No. 11971/1999 (as amended), implementing the Prospectus Regulation. This document does not purport to contain all of the information that may be required to evaluate any investment in the Company or any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This document is intended to present background information on the Company, its business and the industry in which it operates and is not intended to provide complete disclosure upon which an investment decision could be made. The merit and suitability of investment in the Company should be independently evaluated and determined by investors. Analyses in this document are not, and do not purport to be, appraisals of the assets, stock or business of the Company, and do not form any publicity material relating to the securities.

Any person considering an investment in the Company is advised to read the Prospectus and to obtain independent advice as to the legal, tax, accounting, regulatory, financial, credit and other related advice prior to making an investment.

The Prospectus will be available at the registered office of the Company and on the website www.cattolica.it/home-corporate. The expression "Prospectus Regulation" means (EU) Regulation 2017/1129.